Economic Development & Workforce Preparation Logic Model



Outputs Inputs **Outcomes – Impact**

All Program Areas

University of Kentucky Specialists

Other UK Experts

Kentucky Small Business Development Center

Kentucky Cabinet for Economic Development

KCARD

Curriculum

Economic and workforce data

Situation

Building a diverse economy that emphasizes the importance of entrepreneurship and small business development.

Creating a workforce that is prepared for and can adapt to the rapidly changing technology.

Activities

Economic and workforce development programs

First Impressions

Business Retention & Expansion

Entrepreneur Training

CREATE Bridges

Strategic planning

Community Design

Creative Economy

KSBDC

Achievement Program Resume Contest

Communications Programs

4-H Workforce & Career Readiness Training

4-H Teen conference

Positivity Employability

KELD

Center for Crop Diversification

FSIC

MarketReady

KFBM

Participation

Agents Youth Chambers of

Commerce

Schools Farmers

Families

Elected officials

Hospitals Other health

providers Non-profits

Industry

Economic Development

professionals Small

Entrepreneurs

Businesses

about moving into careers out of high school

Initial Outcomes (KOSA)

Increased awareness of the importance of entrepreneurship and small business development

Better understanding of local economy

Businesses can identify new markets

Communities can identify factors to improve their local economic condition

Individuals understand the importance of professional etiquette and communication skills

Change in perception

Intermediate Outcomes (Practice Change)

Increase rates of labor force participation and employment Youth contribute to communities Increased partnerships within community to address CED issues New businesses & jobs emerge Communities implement strategies to improve downtowns and places Individuals/youth utilize enhanced communication skills Individuals/youth exhibit professional etiquette standards Enhanced decision-making and problem solving Farmers identity new markets Farmers diversify production Farmers are able to find off-farm employment for themselves and

family

Long Term Outcomes (SEEC)

Reduced poverty rate Reduction of underemployment and unemployment Increase in household income

Improved local tax base Improved profitability for farmers

Assumptions/Resources

There are paid professionals in many KY communities that are tasked with addressing economic development and workforce needs. But not all. One person alone cannot create a vibrant economy or prepare a successful workforce.

External Factors

Kentucky is currently a "we make things" economy, which might not be successful in some of the more rural places. Kentucky has relatively low rates of higher education and low rates of labor force participation. Many of our industries cannot find enough workers. In some places, there is still a stigma associated with not pursuing college.