

41.48

Digital Divide Index Score

2017 DIGITAL DIVIDE PROFILE

Ballard, Kentucky

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

32.95

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



0.0%

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



25.0%

of households with no internet access (not subscribing)



21.2%

of households without a computing device



50

median maximum advertised download speed in Mbps



5

median maximum advertised upload speed in Mbps

47.41

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



19.4%

population ages 65 and older



18.2%

of individuals in poverty



14.7%

ages 25 and older with less than a high school degree



15.3%

noninstitutionalized civilian population with a disability